

Retail Partner Agreement

Version 1.0 · effective 1 October 2026 · Masking Master B.V., the Netherlands

This is the reference copy of the agreement retail partners sign digitally on retail.maskingmaster.com. The signed version, including the signature block, is emailed to the signer as a PDF.

1. Parties and scope

This agreement is entered into between Masking Master B.V., the Netherlands ("Masking Master") and the retail partner identified in the signature block ("Partner"). It governs the purchase and resale of Masking Master® products (the "Products") by Partner.

2. Partner status and account

Partner is an independent reseller and purchases Products for its own account and risk. Access to the Retail Platform is personal to the Partner's company and may not be shared with third parties. Masking Master may suspend or revoke access if this agreement is breached.

3. Pricing and volume tiers

Partner prices are derived from Masking Master's list prices minus a partner discount. The discount is earned on volume: it is determined by the number of cases Partner has purchased through the platform in the rolling period of the preceding twelve months, including the order being placed, according to the tier table published on the platform. Every partner starts at the first tier; a larger order immediately earns the tier that matches its volume. The discount is applied automatically to every order. Prices are exclusive of VAT and shipping unless stated otherwise. Masking Master may adjust list prices and the tier table with 30 days' notice; orders placed before that date are not affected.

4. Sales channels and marketplace restriction

Partner may sell the Products in its own physical store(s) and through its own web shop operated under its own brand and domain name. Partner shall not offer, list, advertise or sell the Products on any third-party online marketplace or platform, including but not limited to Amazon, bol.com, eBay, Leroy Merlin, DIY.com, ManoMano, Kaufland, Allegro, Cdiscount, Marktplaats, Temu, Shein, Facebook Marketplace and comparable platforms, nor supply the Products to third parties that do so. This restriction protects consistent pricing and brand experience for all partners. Breach entitles Masking Master to terminate this agreement with immediate effect and to refuse further deliveries, without prejudice to its right to claim damages.

5. Brand and presentation

Partner may use Masking Master's product names, images and videos, made available via the platform, exclusively to promote the Products. Partner shall not alter the Products, packaging or trademarks and shall present the Products in a manner consistent with the brand. Masking Master remains the owner of all intellectual property.

6. Orders, delivery and payment

Orders are placed through the Retail Platform in cases or pallets. Delivery takes place from the Netherlands; shipping costs and delivery terms are shown at checkout. Payment terms are as shown at checkout or as separately agreed in writing. Title to the Products passes upon full payment.

7. Term and termination

This agreement starts on the date of signature and runs for twelve months, after which it renews automatically for successive twelve-month periods unless either party gives one month's written notice. Either

party may terminate immediately in case of a material breach that is not remedied within 14 days of written notice. The marketplace restriction in clause 4 survives termination for as long as Partner holds Product stock.

8. Governing law

This agreement is governed by the laws of the Netherlands. Disputes will be submitted to the competent court in the Netherlands. Masking Master's general terms and conditions apply to all orders insofar as they do not conflict with this agreement.

Signature

Signed digitally on the Masking Master Retail Platform by an authorised representative of the Partner. Company, signer, position, date, IP address and signature are recorded with the signed copy.

Company: _____

Signed by (name, position): _____

Date: _____